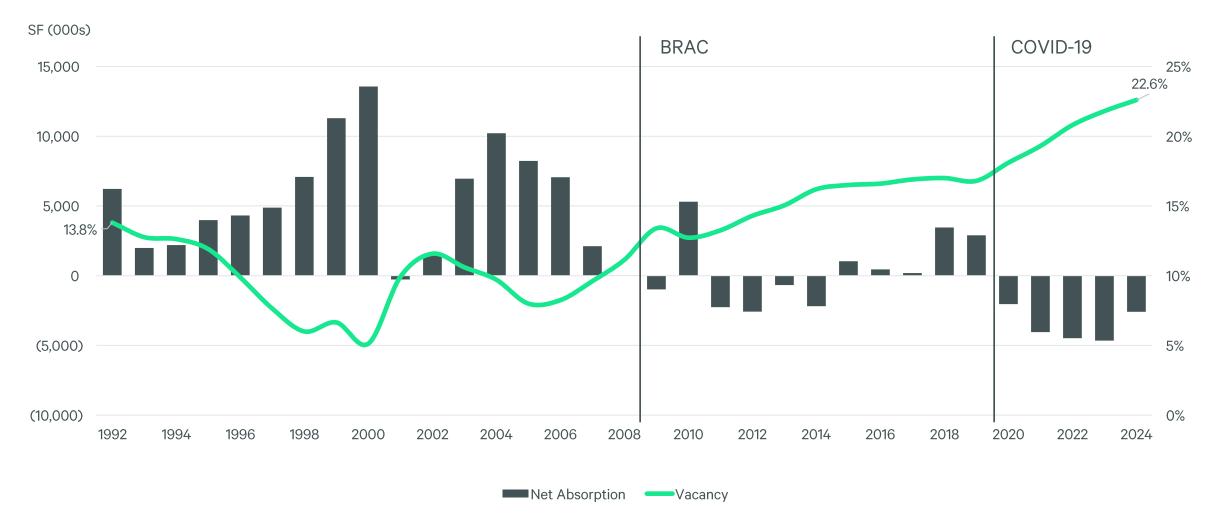
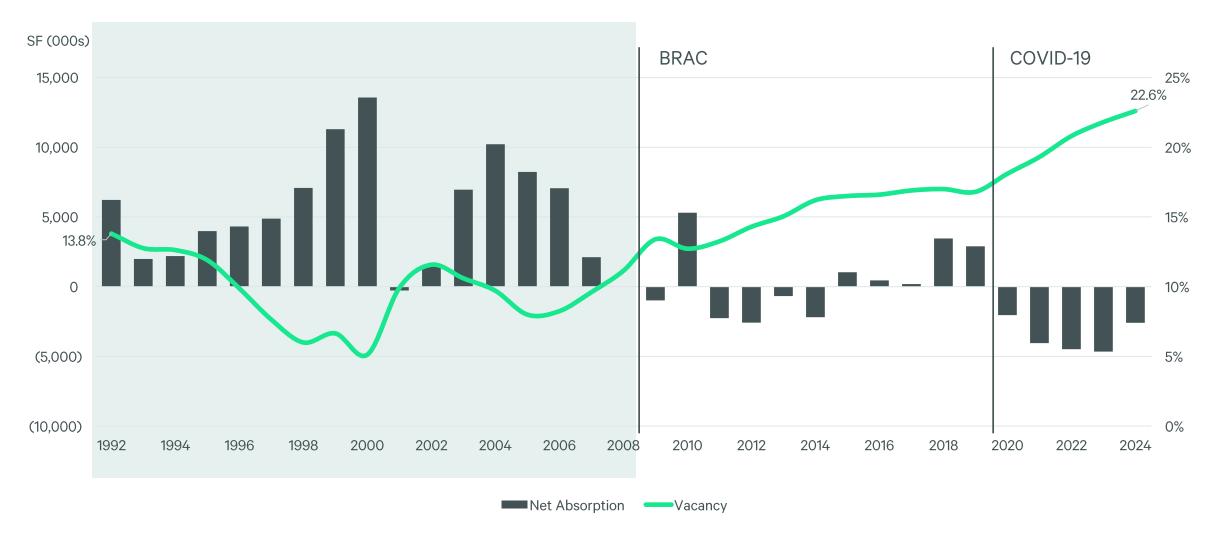
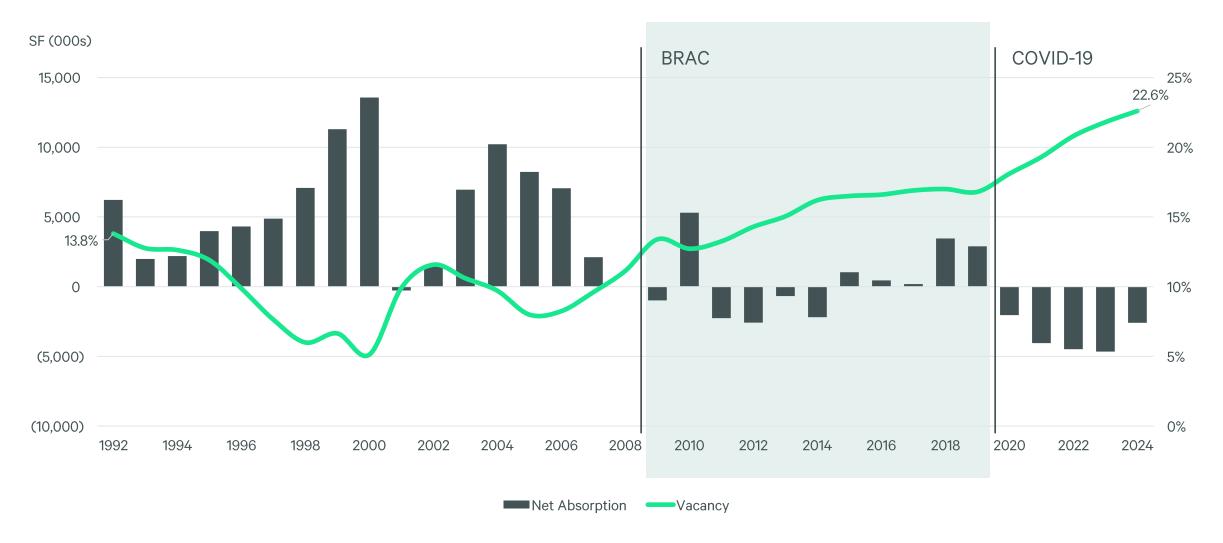
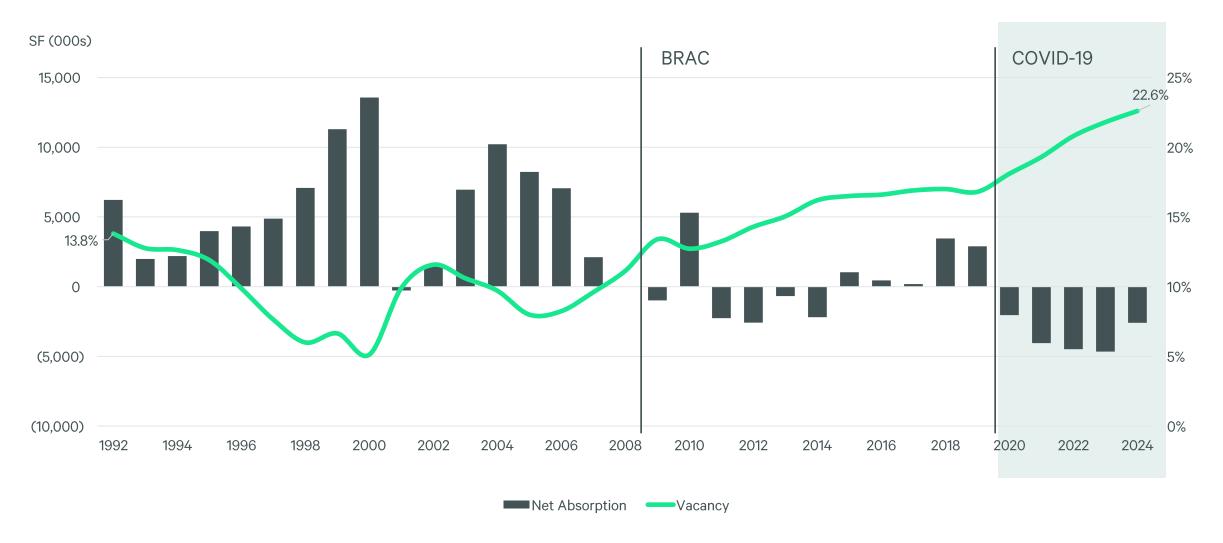


# Market Overview Washington, D.C. Metro









## What to Expect in 2025

"Interest rates will be higher for longer."

"Economic growth and firming real estate fundamentals will drive a moderate recovery in investment activity."

"US economy is poised for growth in 2025."

"Al will drive data center growth."

"Retail demand will grow in suburban locations."

"Industrial leasing activity will return to pre-pandemic levels."

"Vacancy will recede in 2025."

"Multifamily vacancy will notch downward."

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## What to Expect in 2025

## January 2025

SUN MON TUES WED THUR FRI SAT

1 2 3 4

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## Office Market





# Audience Survey Office Market

#### Survey the audience by show of hands:

Who thinks the office market will be

- Better than 2024
- The same as 2024
- Worse than 2024

## Well Educated Workforce



#### **Comparison of Top Educated Markets**

25+ years old with Bachelor's Degree or higher.

51.7% 51.4% 49.3%

San Francisco Washington, D.C. Boston

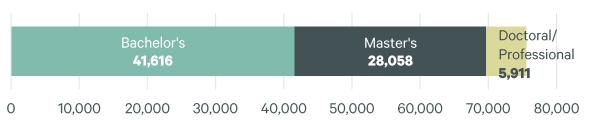
48.6% 47.4% 46.2%

Madison, WI Raleigh-Durham Austin

75,585

Bachelor's and Graduate Degrees awarded in the D.C. Region in 2019-2020

#### **Degrees Awarded in D.C. Region, 2019-2020**

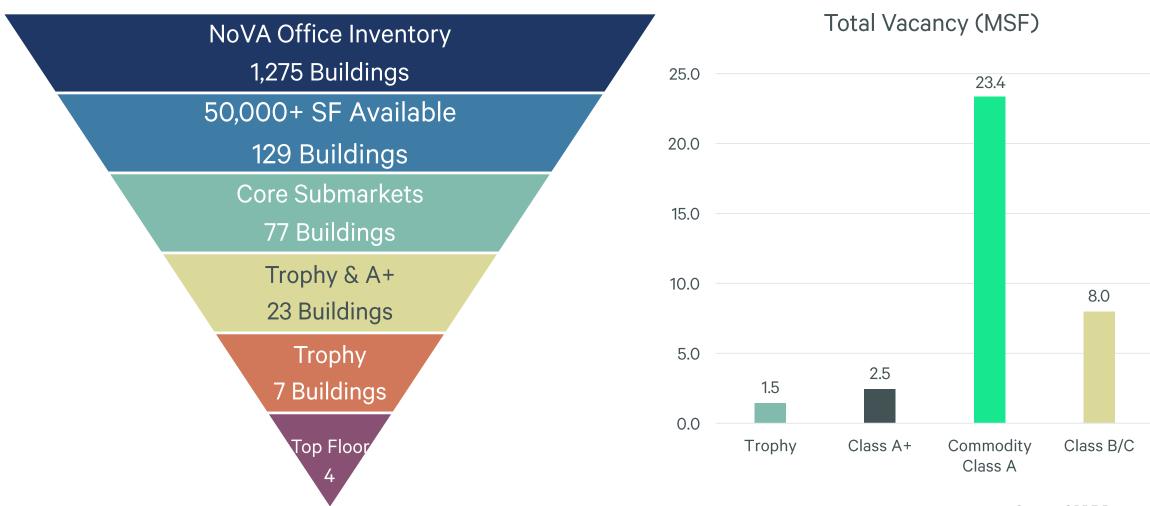


Source: U.S. National Center for Education Statistics

We are the third most educated workforce in the country with more than half of adults holding a college degree. Our global and millennial workforce also enjoys access to top institutions of higher learning.

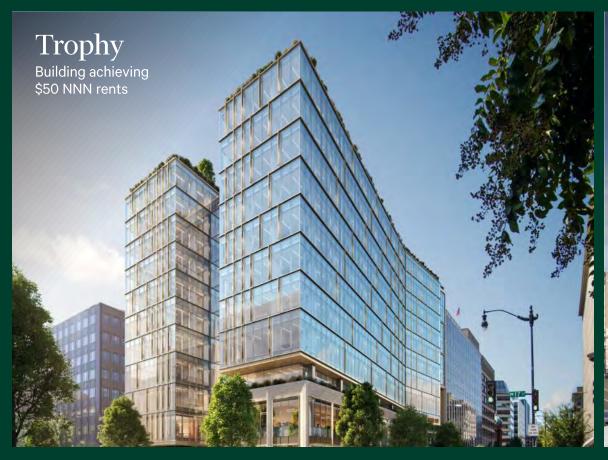
The D.C. region ranks **second** in educational attainment among large cities

## Flight-to-Quality



Source: CBRE Research

## Flight-to-Quality





**17xM**1700 M Street NW

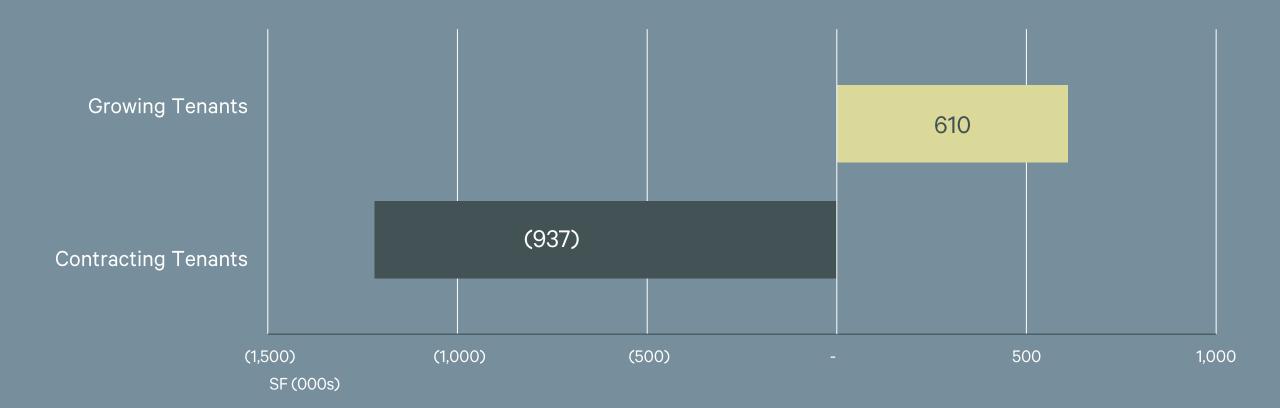
The Warner Building

1299 Pennsylvania Avenue NW

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## Contraction Trends

Net Absorption



Based on private sector relocation leases +20,000 SF signed between 7/1/2020 - 9/30/2024 Confidential & Proprietary L © 2025 CBRF, Inc.

## Federal Government Reduces Its Footprint

GSA Leased Footprint in the DC Metro

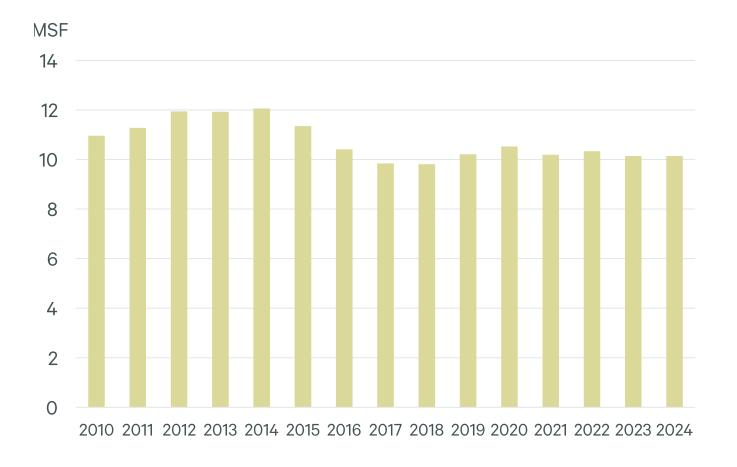


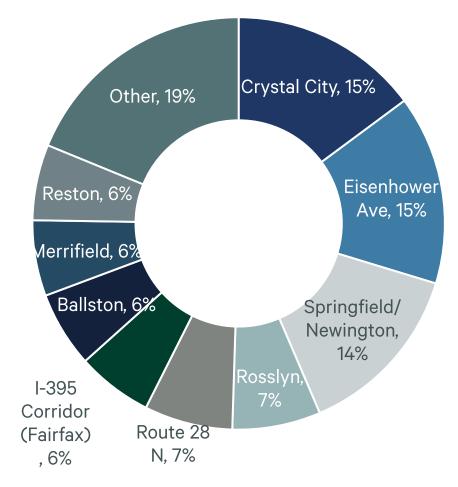


Source: CBRE Research, GSA

## Federal Government Reduces Its Footprint

GSA Leased Footprint in Northern Virginia



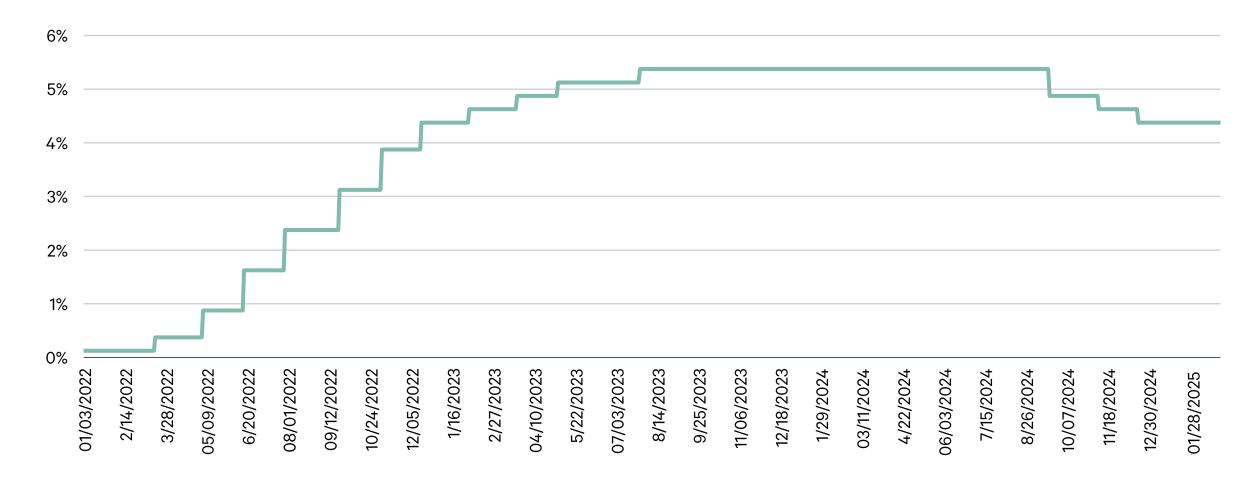


Source: CBRE Research, GSA

15

## Fed Funds Rate Higher For Longer

Fed Funds Rate Forecasts, %(Mid-Point)



## Office Distress - Northern Virginia

-52%

Average drop in value among 2024 foreclosures

46.4%

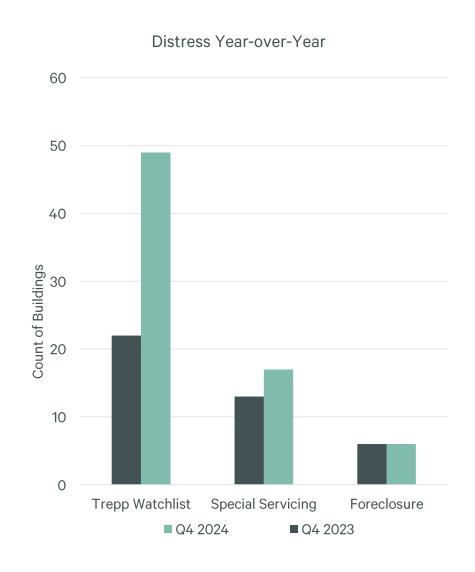
Average vacancy rate at the time of foreclosure

1992

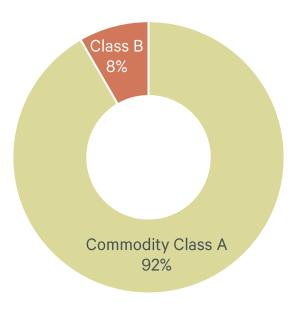
Average building age

42%

In a core submarket

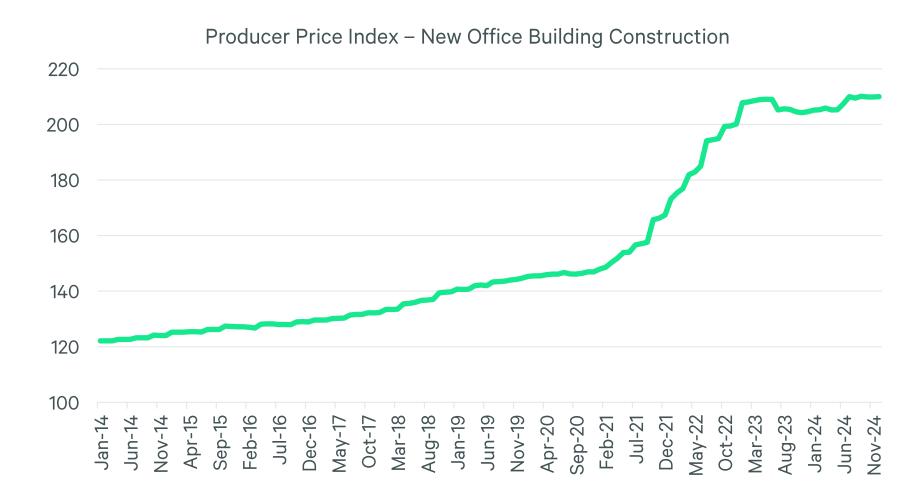


Foreclosures by Building Class



Sources: CBRE Research, Trepp, RCA

## Construction Costs Remain High U.S.

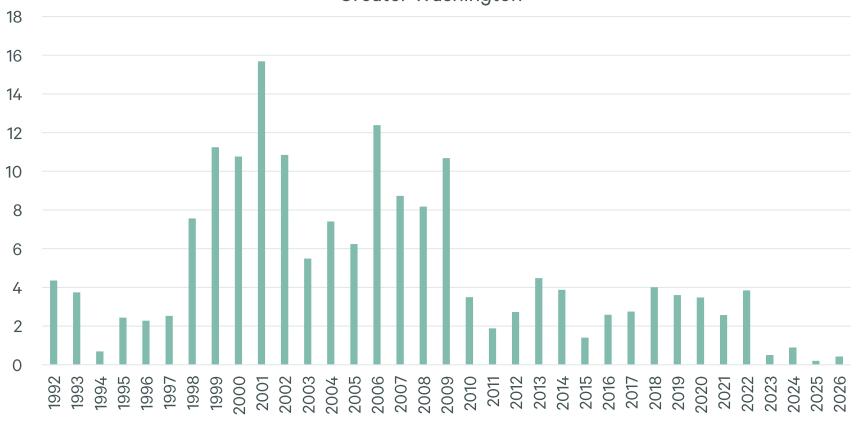




Source: CBRE Research, BLS

### Limited New Construction

#### Historical Construction Pipeline Greater Washington

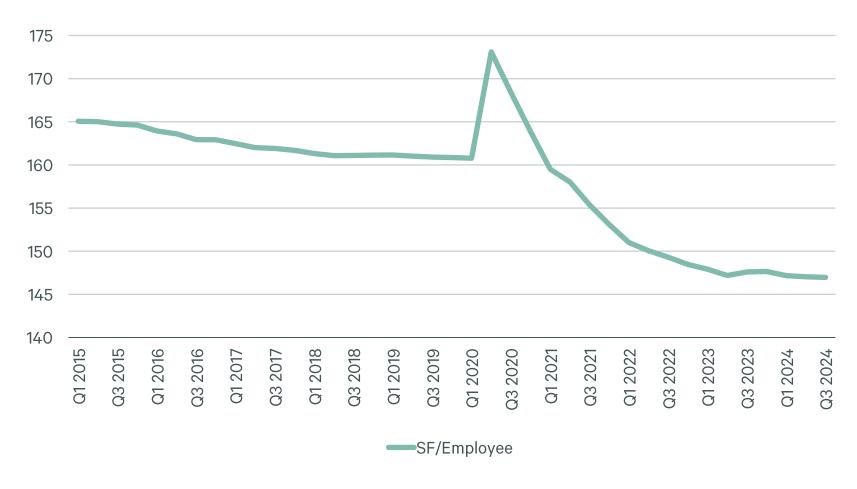




Sources: CBRE Research

## Hybrid Work

U.S. Occupied Office Space Per Worker



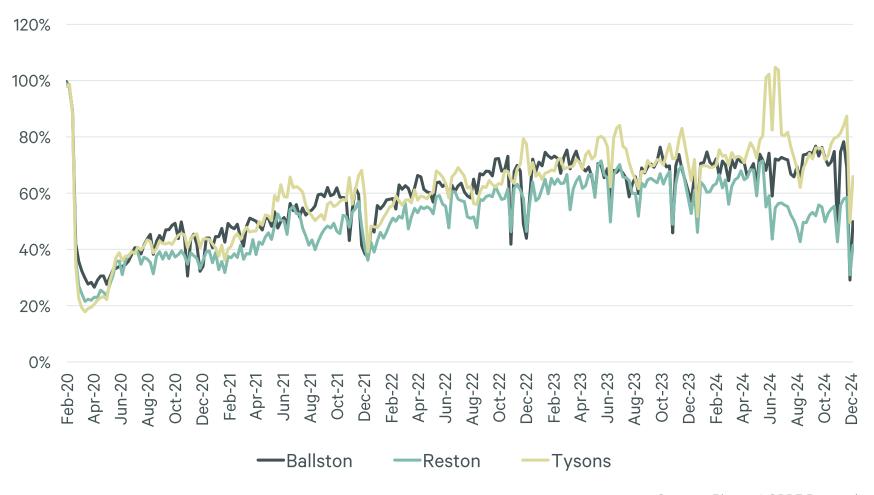


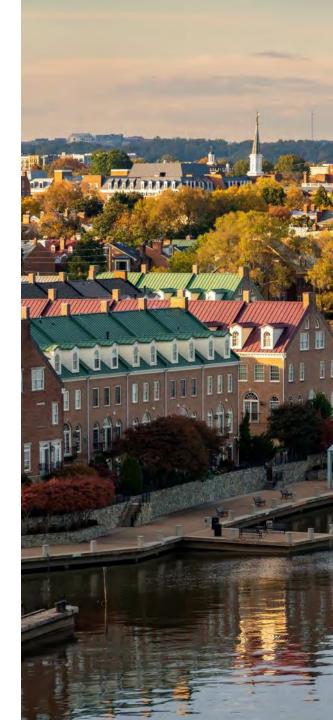




### Return to Office Trends Stabilize

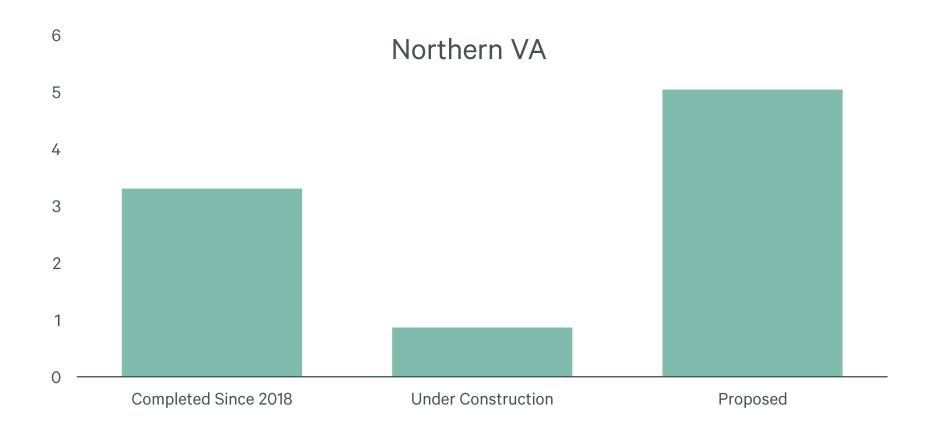
Northern Virginia





## **Conversion Activity Increases**

Office-to-Residential Conversion Activity

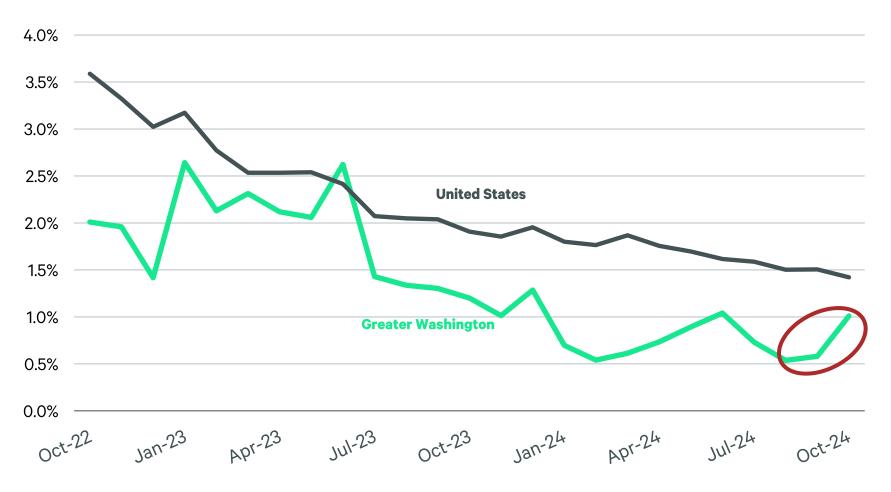




Sources: CBRE Research

## Job Market Gaining Momentum

Annual Change in Employment





Sources: CBRE Research, BLS

# 2 — Industrial Market





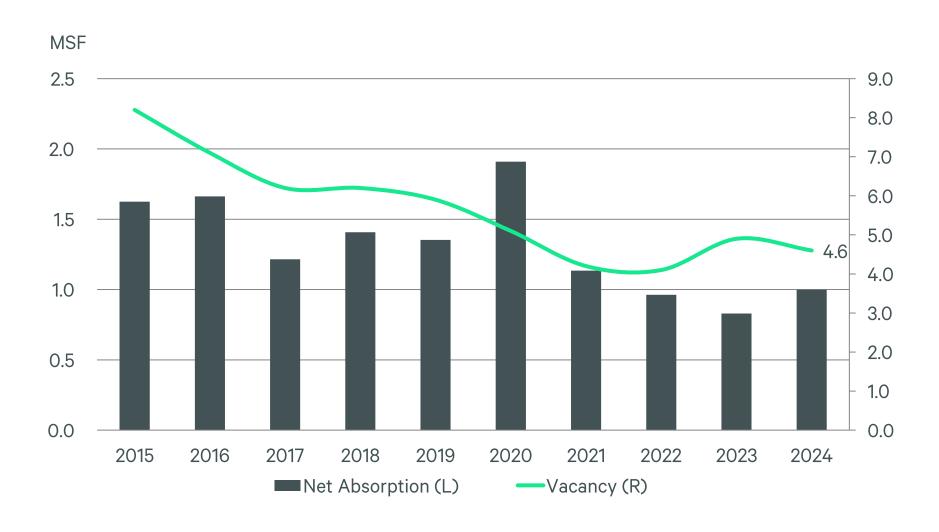
# Audience Survey Industrial Market

#### Survey the audience by show of hands:

Who thinks the office market will be

- Better than 2024
- The same as 2024
- Worse than 2024

## Market Remains Tight

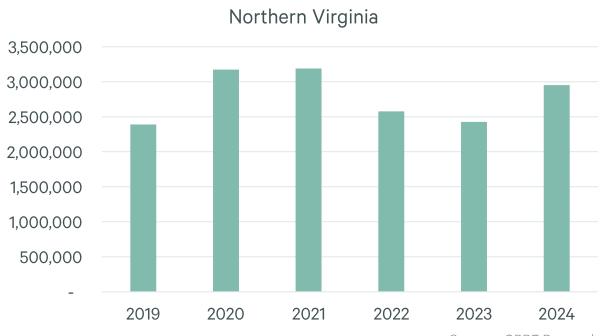




Sources: CBRE Research

## **Strong Leasing Activity**

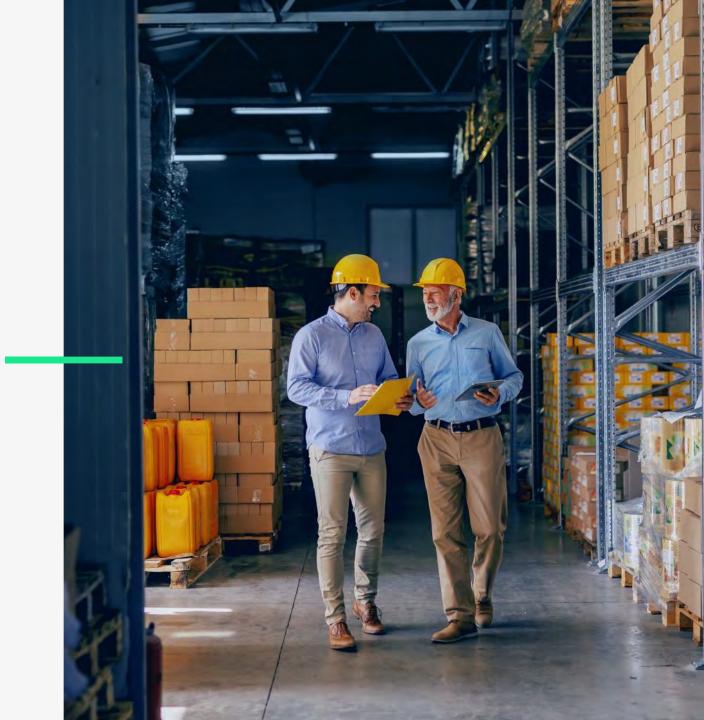




Sources: CBRE Research



## Flight-to-Quality



## Rental Rate Growth

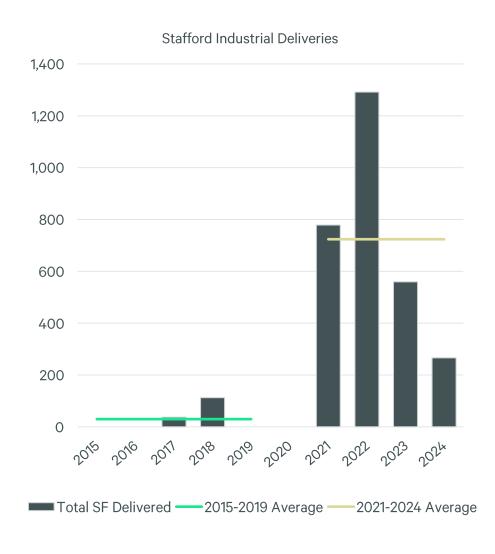




Sources: CBRE Research



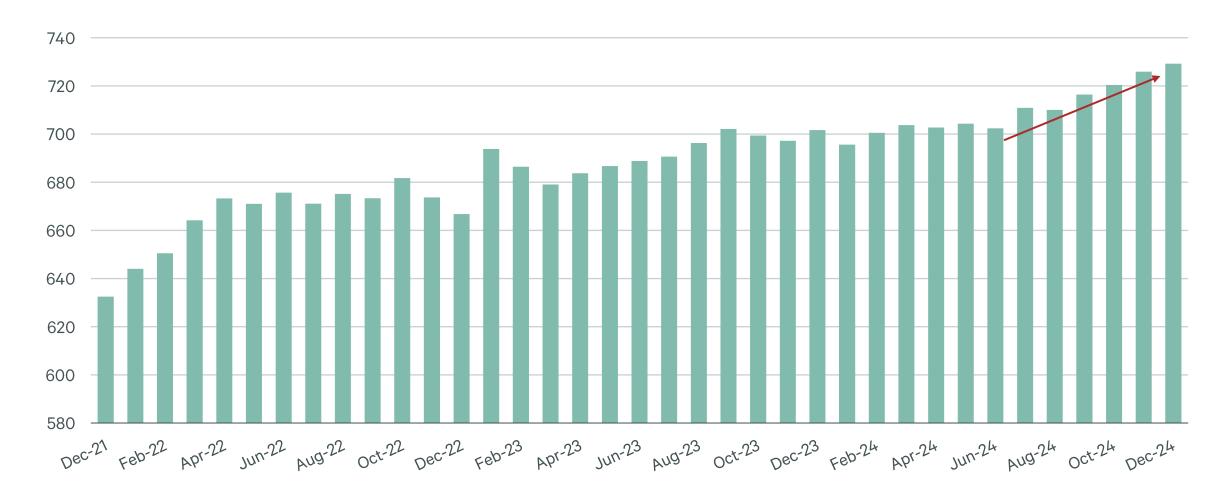
### Where To Go Next





### U.S. Retail and Food Services Sale Accelerate

Advance Estimates of U.S. Retail and Food Services Sales (\$, Billions)



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## Inflation

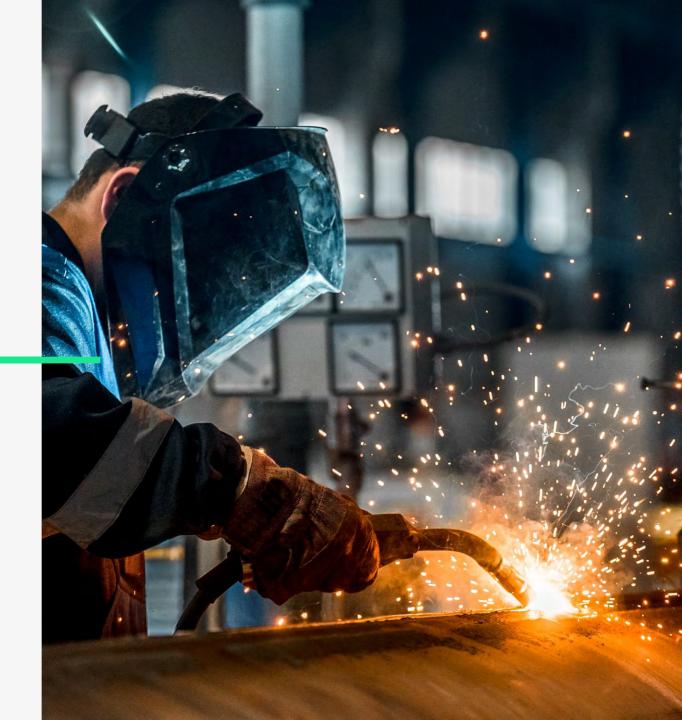
Core CPI, Quarterly, YoY, %





Source: National Sources, November 2024

## Reshoring



Retail Market





# Audience Survey Retail Market

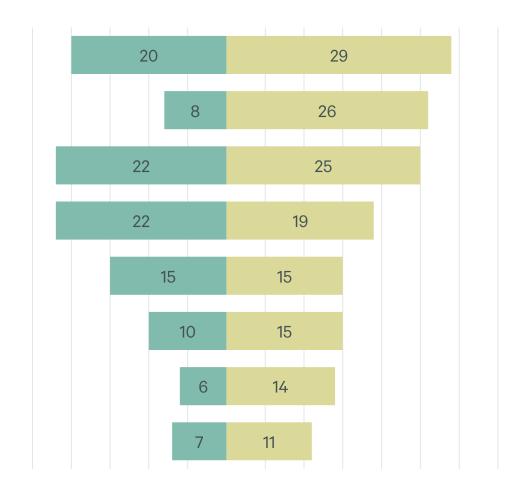
#### Survey the audience by show of hands:

Who thinks the retail market will be

- Better than 2024
- The same as 2024
- Worse than 2024

## Retail Openings Outpace Closures

14th & U St (Logan Circle) Georgetown **RB** Corridor Downtown Dupont Adams Morgan Union Market/NoMA Shaw

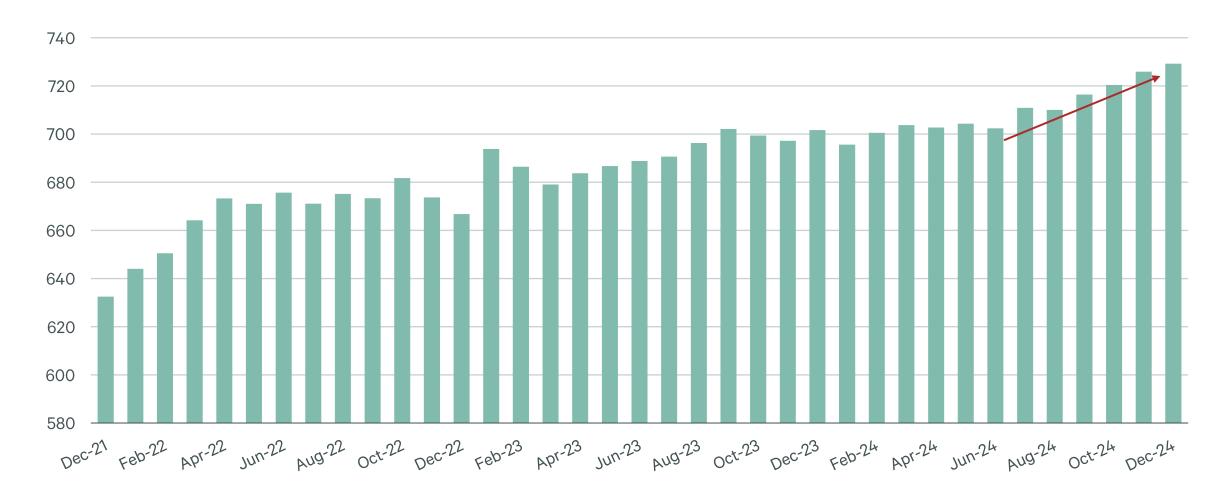




Sources: CBRE Research

### U.S. Retail and Food Services Sale Accelerate in H2 2024

Advance Estimates of U.S. Retail and Food Services Sales (\$, Billions)



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## What to Watch





Consumer Spending

# Multifamily Housing Market





# Audience Survey Multifamily Housing Market

### Survey the audience by show of hands:

Who thinks the multifamily housing market will be

- Better than 2024
- The same as 2024
- Worse than 2024

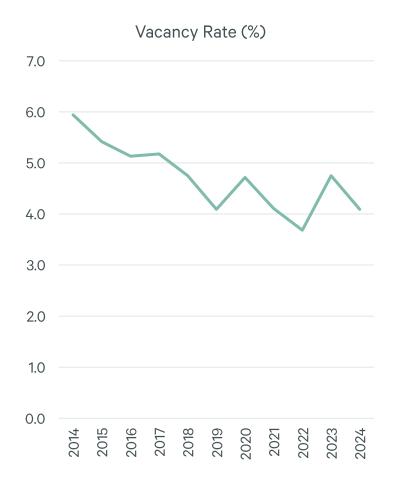
### Cost of Homeownership Pushes to Renting

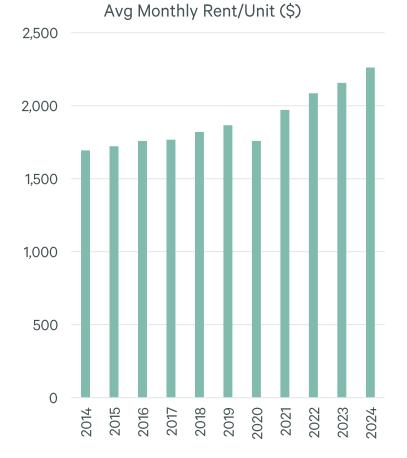
Average Monthly Multifamily Rent vs. New Home Mortgage Payment Forecast

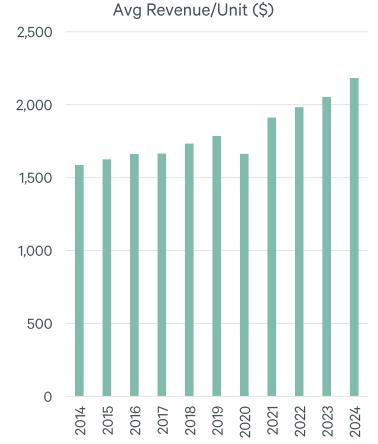




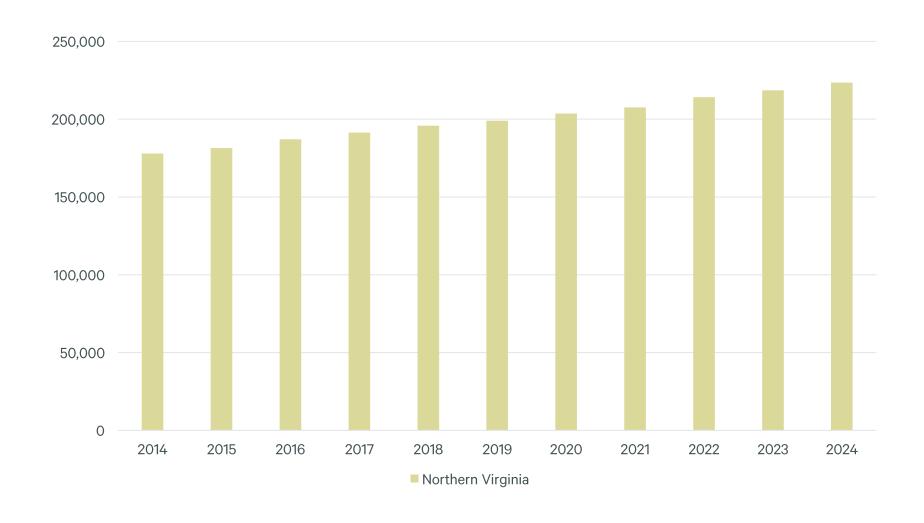
### Strong Fundamentals







### **Inventory Climbs**





Source: CBRE Research, Econometric Advisors



## What to Watch



Employment



Cost of Construction

### 5 — Data Center Market





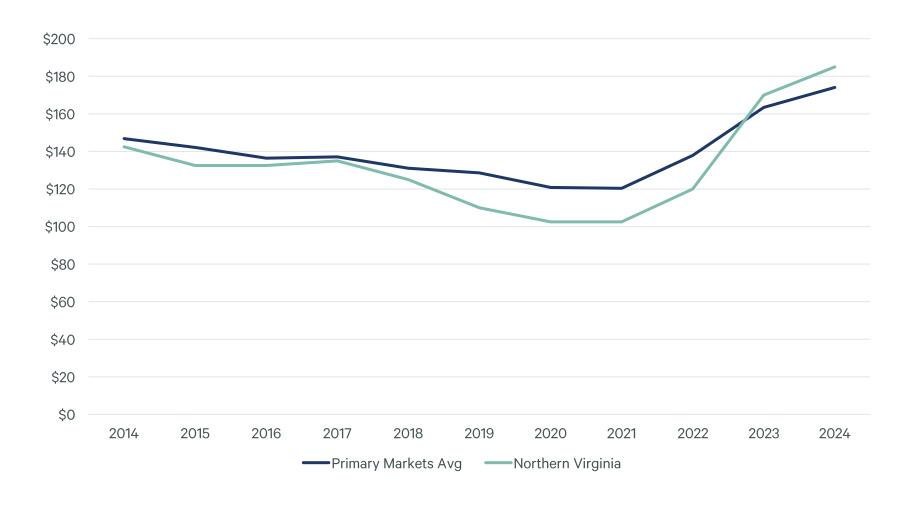
# Audience Survey Data Center

### Survey the audience by show of hands:

Who thinks the data center will be

- Better than 2024
- The same as 2024
- Worse than 2024

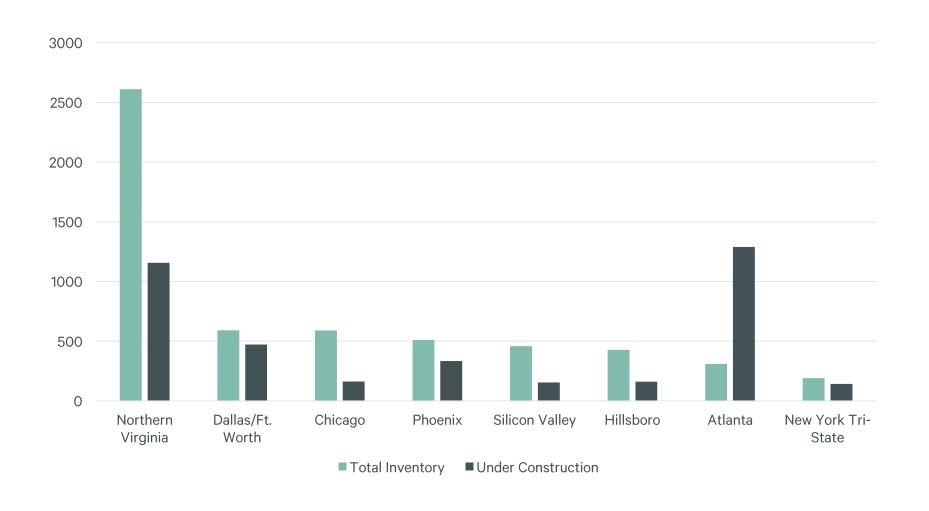
### Pricing Continues to Improve





Source: CBRE Research, CBRE Data Center Solutions, H1 2024

### Largest Global Data Center Market





Source: CBRE Research, CBRE Data Center Solutions, H1 2024



### What to Watch



Competition with other markets



**Power Sources** 



Potential for federal investment

# Conclusion





#### Constants



Strong labor pool



Flight-to-quality



Commercial real estate distress

#### **What to Watch**



Return to Office



**Employment** 



Inflation and consumer spending

# Thank You

