

The logo for NAIOP Northern Virginia Chapter, featuring the acronym "NAIOP" in large green letters, with "COMMERCIAL REAL ESTATE DEVELOPMENT ASSOCIATION" and "NORTHERN VIRGINIA CHAPTER" in smaller text below it.

Bus Tour

Marketing Opportunities

About

The 2019 NAIOP Northern Virginia Bus Tour is Thursday, May 9. The tour this year features properties "Inside and Around the Beltway" - Arlington, Alexandria and Fairfax markets such as Tysons, Merrifield, and Springfield. If you are doing business in this area or any other part of Northern Virginia - your company or project should be represented. The NAIOP Northern Virginia Bus Tour is not only the premier bus tour covering Northern Virginia, but it is also recognized as one of the most successful commercial real estate bus tours in the United States, thanks to the great work of our members.

Guidebook Advertising

NAIOP Northern Virginia produces a 100+ page guidebook for the Bus Tour. It includes articles, available space listings, and advertisements. Page ads are included alongside articles written by expert NAIOP members. Topics include the Northern Virginia real estate market, trending industry topics, and items of regional interest. Market map ads are placed on fold out sections which include a 17x11 map and a submarket overview. The guidebook is a valuable tool to have during the bus tour and you will find it on the desk of every bus rider for months to come. If you have a project or service to market, the guidebook is a great place to target your audience and leave a lasting impression.

Availability

Position	Members Only
Inside Front	Sold
Back	Sold
Inside Back	Sold

Market Maps Full Color - \$2,500

(Two Sides per map)

Tysons	One available
Ballston/Virginia Square	One available
Clarendon/Court House	One available
Rosslyn	One available
National Landing	Sold
Carlyle/Eisenhower Avenue/Old Town	One available
I-95/I-395/I-495 Corridor	One available
Fairview Park/Merrifield	Sold

Pages	Members	Non-Members
Full page, 4/c	\$ 1,650	\$ 2,500
½ page, 4/c	\$ 1,250	\$ 1,650
¼ page, 4/c	\$ 875	\$ 1,100

Payment is due April 15.
All production materials must be digitally supplied.
Prices subject to increase.

Advertising Contact Information:
Haley Yeager
hyeager@naiopva.org

Trade Show Booth

The big day of the bus tour begins with the trade show. Over 600 people from the commercial, industrial and mixed-use real estate industry are expected to attend. These are the people doing the deals and making the projects happen here in Northern Virginia. It is a great opportunity to pass out brochures, giveaways and other items that will strengthen your brand identity and recognition in the minds of the decision makers. The Trade Show is over two hours of networking, dealmaking and learning about Northern Virginia commercial real estate. Don't miss this opportunity to be alongside the important companies serving the Northern Virginia real estate industry!

Booth Specs

Each trade show booth is approximately 9x6 and has 3' high pipe and drape and a 6' skirted table. (Additional items available upon request). No electricity is provided. Two tickets for the Trade Show and breakfast are included. Bus tour tickets need to be purchased separately.

Cost: \$ 1,000 for members
\$ 1,500 for non-members

Hours: 7:30 a.m. to 9:45 a.m. (Breakfast included)

Payment for a Trade Show booth must be received by April 30.
You will also need to complete a reservation form.

Please note the important deadlines listed below:

Payment is due April 15.
Prices subject to increase.

Trade Show Contact Information:
Kathleen D'Amato
kdamato@naiopva.org