

Wednesday, September 29, 2010

PREMIER SPONSORS



MARKETING OPPORTUNITIES

NAIOP Northern Virginia's BRAC Attack Tour on Wednesday, September 29 will focus on selected properties and projects from the BRAC 133 - WHS in Alexandria to MDIA in Quantico. The tour will kick off at Waterford at Springfield with a continental breakfast, networking, displays, and a short program which will set the stage for the sites we will visit. The buses will travel by public sector projects that are drivers of the area, as well as private sector projects that are occurring due to BRAC. There will be commentary along the way from seasoned real estate people who know these markets. Upon returning to Springfield, we will conclude with lunch, a keynote speaker, displays, and networking.

There are several ways to promote your company or project:

★ **Advertise in the Tour Guidebook**

All advertisements are full page color. The size is 8 1/2 by 11. The member price is \$750. The non-member price is \$1500. Ads must be reserved by September 15. To be included in the guidebook, NAIOP must receive your print ready PDF by September 21. To book an ad, please contact Martha Marks at 703-845-7080 or mmarks@naiopva.org.

★ **Reserve a Display Table**

A limited number of display tables will be available in the Waterford at Springfield ballroom which is the location for both the breakfast and lunch. By reserving a space, you may market your project or company during registration, breakfast and lunch. The cost is \$350 for members and \$700 for non-members. The deadline to reserve a display table is September 17. Please contact Benita Stocks at 703-845-7080 or bstocks@naiopva.org.

★ **Bus Tour Giveaways**

Market your company or project on the bus by providing one giveaway per bus (projected six buses). Each giveaway must have a market value of \$100 or more. In the past, giveaways have included restaurant or retail gift certificates, tech toys, spa services, etc. Please contact Benita Stocks (703-845-7080 or bstocks@naiopva.org) by September 21 if you are interested.