



September 25, 2009

Members of the Board of Supervisors
Loudoun County
1 Harrison Street
Leesburg, Virginia 20179

Subject: Intent to Amend the Sign Ordinance

Dear Members of the Board:

NAIOP Northern Virginia applauds your recent action to state an Intent to Amend the Zoning Ordinance to address commercial sign regulations in the county. This issue has impacted the County's competitive advantage and thus, moving forward with the revisions in an expedited fashion will help establish Loudoun County as a regional leader in the attraction of new and the retention of existing office and flex users. This action supports the office and industrial park community as well as promotes the commercial tax base and job creation for residents of Loudoun County and the greater metropolitan region.

We understand that the aforementioned amendments are scheduled for adoption in the fourth quarter of 2010 and this schedule reflects the magnitude of efforts underway by the Board. NAIOP respectfully requests this schedule be maintained or accelerated to meet the current and future needs of commercial enterprise in Loudoun County.

The membership of NAIOP Northern Virginia appreciates your continued support and is willing to assist you and your staff in the preparation and adoption of the pending amendments to the sign ordinance.

Sincerely,

A handwritten signature in black ink that reads "Martha Marks". The signature is written in a cursive, flowing style.

Martha D. Marks
President